



FOR IMMEDIATE RELEASE

LOCAL ELECTRIC UTILITY OFFERS FREE CLOTHESLINES TO HELP RESIDENTIAL CUSTOMERS SAVE ENERGY

SAULT STE. MARIE, ON (March 6, 2017) - Algoma Power Inc. is pleased to announce the launch of their latest local Save on Energy program, offering residential customers the opportunity to receive a free retractable indoor/outdoor clothesline. The purpose of the program is to help customers find additional **Instant Savings** within their homes through the use of basic measures.

By installing a retractable clothesline, customers can save up to \$32 per year on their hydro bills, when utilized between May - October. Eligible residential customers are encouraged to claim their clothesline during one of the following events hosted by Algoma Power:

Thursday, May 4

Desbarats - Algoma Power Office (3 - 7pm) - 1 Gillespie St., Desbarats

Friday, May 5

Sault Ste. Marie - Algoma Power Office (9am - 2pm) - 2 Sackville Road, Suite A, Sault Ste. Marie

Saturday, May 6

Wawa - (10am - 3pm) - Michipicoten Memorial Community Centre, 3 Chris Simon Drive, Wawa

"We are excited to have the opportunity to once again offer a unique program to our residential customers," said Glen King, Vice-President Finance and Chief Financial Officer of FortisOntario. "The clothesline program is part of our **Instant Savings** initiative designed to help customers find creative and simple ways to save energy at home."

The program is funded by the Independent Electricity System Operator (IESO) and only available while quantities last. Eligible participants must be a residential customer of Algoma Power Inc., for the opportunity to receive a maximum of one clothesline per household.

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For more information, please contact:
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